

MEDIA KIT
socials & such

the hippie girl

INDIA JADE MCCUE

LIFESTYLE CONTENT
THRIFTED FASHION
UNHINGED REVIEWS

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ABOUT



I'm India! An outgoing introvert typically caffeinated & ready to dance at any moment. I am a luxury wedding photographer, micro influencer, actress, blogger and artful creator. I love soup, sustainable fashion and traveling at the drop of a hat.

With over 10 years in the wedding industry and a playful presence online, I reach an audience of creative female millennials who are seeking ethical, elevated brands to better their home and life.

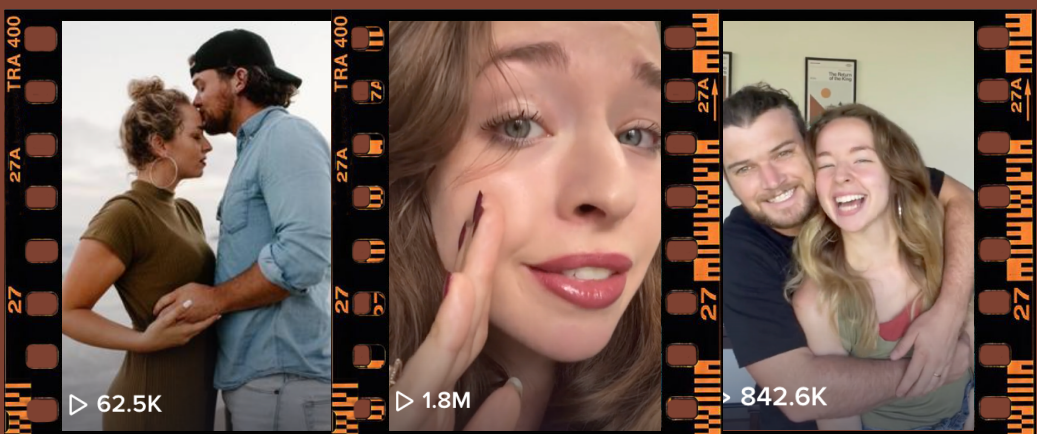
I'm known for my ridiculously unhinged Instagram stories, "little bit of everything" approach to my husband and I's Tiktok, and relatability in my honest product reviews.

P.S. I only accept brand collabs with brands I feel like I can truly get behind—the more ethical, organic, sustainable and transparent, the better.

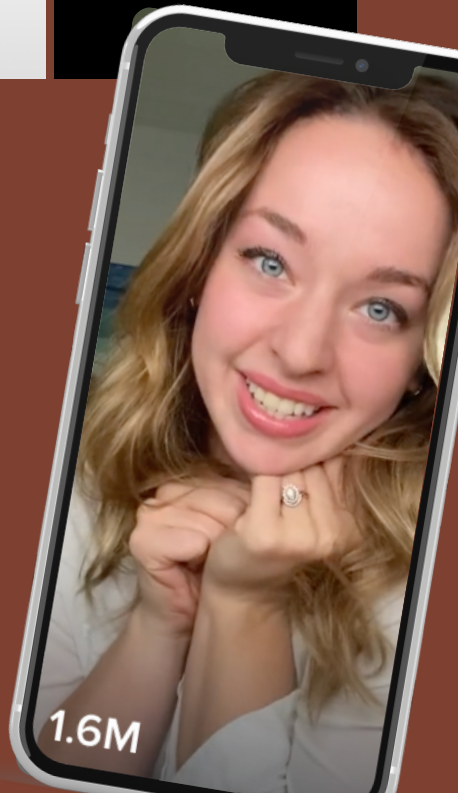
BRANDS I CAN GET BEHIND — (previous clients)



+ Megan Alexander + Nicole the Nomad + Red Giraffe Design + more!



coffee meets bagel sponsored UGC for tiktok ft. my dreamy husband —@mccueties



STATS ON STATS ON STA

ON

2.9M

LIFETIME LIKES | TIKTOK

123.5K

FOLLOWS | TIKTOK

3.2K

FOLLOWS | INSTAGRAM

22.4%

ENGAGEMENT RATE |
INSTAGRAM (LAST 90 DAYS)

3.5K

WEBSITE VIEWS 2022

58%

FEMALE AUDIENCE

25-34Y

AUDIENCE AGE RANGE



everyday luxury

YOUR KILLER PRODUCT, CHAMPIONED

THE INDIA JADE WAY

Step 1. Send me snail mail! I'll do an honest review on TikTok in exchange for the product. Spark Code for 365 days included. (AKA FREE TO YOUUUU!)

Step 2. LIKE WHAT YA SEE?! Level up the content with any add-on: Instagram Story promo, reels or additional Tiktoks. Each add on is \$300/piece.

Step 3. Go even further with an Instagram feed post (still photography included, \$400) or a featured blog post (500+ words raving about your items, \$250) or send additional product and start the party over again!

Please note: My audience knows I am committed to only promoting products I believe in. That said, if the product is received and tested and I *do not wish* to promote the product I will return it and the agreement will be voided.

LET'S
TALK
TOGETHER

SO YOU WANT A BIT MORE, HUH? *a la carte rates*

INSTA BUNDLE **\$800**

3-4 PART STORY + 3 PROFESSIONAL IMAGES WITH
FEATURED PRODUCT + 100-200 WORD CAPTION + 1 REEL

INSTA FEED POST **\$400**

3-4 PROFESSIONAL IMAGES INCLUDING PRODUCT +
100-200 WORD CAPTION | LIVES ON FEED FOR A
MINIMUM OF 6MONTHS

INSTA STORY **\$300**

3-4 PART STORY | BEST FOR AFFILIATE LINKS & REVIEWS

IG REEL **\$300**

15-30 SECOND REEL UTILIZING VOICEOVER OR
LIFESTYLE FOOTAGE WITH PRODUCT + CAPTION

TIKTOK **\$300**

15-30 SECOND REEL UTILIZING VOICEOVER OR
LIFESTYLE FOOTAGE WITH PRODUCT | CAN BE SAME AS
REEL OR FOLLOW TIKTOK TRENDS

JUST PICS, PLS **\$300**

10 - 12 FINAL EDITED IMAGES, PROFESSIONAL
LIFESTYLE PHOTOGRAPHY OF GIFTED PRODUCTS TO
USE FOR WEB, SOCIALS, OR MARKETING

BLOG POST **\$250**

500+ WORDS RAVING ABOUT YOUR ITEMS ON
INDIAJADEORBAN.COM + 3-4 PROFESSIONAL IMAGES
INCLUDED FOR YOUR USE



apple

ENOUGH CHIT- CHAT

let's dive in



artifact appraising

Ready to be besties?! I am too. To begin step 1., mail your gifted product(s) and any brand guidelines to:

India Jade, LLC
7577 Burkey Dr
Reynoldsburg, OH 43068

Have another collaboration idea or more questions?
Contact me at: indiajadephoto@gmail.com



gigi piper

FOLLOW THE FUN:
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